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**FOR IMMEDIATE RELEASE**

## **Chief's Certified Partner Program Offers Even More InfoComm Education Credits**

*With the addition of all-new training modules, Chief's free online certification program is now worth 10.5 continuing education units from InfoComm*

Minneapolis, Minn., USA (SEPTEMBER 2011) - [www.chiefmfg.com](http://www.chiefmfg.com) - Chief, an industry leader in AV mounting solutions, announces that its Certified Partner Program is now worth 10.5 continuing education units from InfoComm.

Chief is also excited to share that it has added brand-new interactive training modules to the program, available in both installation and product tracks.

With more than 1,700 active users, Chief's Certified Partner Program helps dealers and installers stand out from the competition. Courses offered through the program help improve business results, differentiate business owners, and improve overall mount product knowledge. Each track is focused on a specific need and walks through scenarios in common applications.

Certification courses are also accredited by CEDIA for 5.25 CEUs as well as the all-new Digital Signage Experts Group (DSEG) for 2 learning units and the American Institute of Architects (AIA) for 1 credit. Along with free industry credits, those who complete Chief's Certified Partner program also receive exclusive benefits, including access to a certified partner portal. The following new courses are now live on the Chief Certified Partner Program website:

### **Training Room**

Focused on training room environments, this new module reviews Chief's PXR Automated Swing Arm Wall Mount, K1 Series Kontour™ Monitor Arms, SL220 Automated Projector Mount, and Raxxess® F1 Series Furniture Racks.

### **Control Room**

This module highlights the Chief solutions available for control room settings. The course explores a number of Raxxess rack solutions, including the S1 Knock-Down Series, the E1 Enclosed Series and Config-U-Raxx lines, as well as a workstation monitor mount featuring the new K2 Series Kontour Monitor Arm.

### **Mounting Solutions for Flat Screens and AV Equipment**

Chief also has an AIA-accredited course focused on incorporating mount solutions into architectural designs. This training offers tips and tricks on how to select the best mounting solution for your project, examples of applications for mounting

solutions, and detailed case studies documenting successful projects. It also provides information on how to account for Americans with Disabilities Act (ADA) guidelines in your design. For AIA credit, this course must be taken through [Hanley Wood University](#).

For more information on these courses, including their specific industry credit value, please go to [certification.chiefmfg.com](#).

Also, later this month Chief is launching three additional training courses:

### **Automated Classroom**

In today's world, technology in classrooms is more important than ever. Chief offers a number of solutions to help integrate a classroom, including the CoPilot AV Room System, the Interactive Short Throw Projector Mount, Kontour Monitor Arms and the SL220 Automated Projector Mount, all of which are featured in this module.

### **Elite Home Theater**

This module explores the solutions available for high-end home theaters, including the PXR Automated Swing Arm Wall Mount, the Raxxess E1 Enclosed Racks, and the Thinstall® Series of Ultra-thin Swing Arm Wall Mounts and Accessories.

### **Classroom Audio: A Study of Acoustic Barriers to Learning**

The acoustics of a learning environment play a critical role in how well a student can learn. This course reviews the issues surrounding acoustic barriers, the standards in place to measure them, and how the barriers affect students. The course will be available for AIA credit at Hanley Wood University later this month.

To sign up for Chief's Certified Partner Program and start the free interactive training, visit [certification.chiefmfg.com](#).

### **About Chief**

[Chief](#), a product division of [Milestone AV Technologies](#), has more than 30 years of proven product and service excellence. Committed to responding to industry needs in the commercial and residential markets, Chief offers a complete line of mounts, lifts, racks and accessories for TVs, displays, projectors and other AV components. With numerous product awards and patented designs, Chief provides unique mount features, and is recognized for delivering quality products and knowledgeable, helpful customer service. Milestone AV Technologies U.S., European, and Asia Pacific sales offices support a global network of Chief dealers. Distribution centers are located in Minnesota (US), California (US), Hong Kong, and the Netherlands.

[www.chiefmfg.com](#)